



# Bridal Makeup Pricing Guide

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# Welcome



Congratulations on your engagement! At Glow in Grace, I understand how important it is for you to feel confident, beautiful, and radiant on your wedding day. This guide is your personal roadmap to a seamless, stress-free experience as we work together to bring your dream bridal look to life.

Your wedding day is a celebration of your love story, and your makeup should reflect the beauty, elegance, and individuality that make you *you*. Whether you envision a soft romantic glow, bold glamour, or something uniquely your own, I'm here to help craft the perfect look tailored to your style and theme.

Inside this guide, you'll find everything you need to know about my services, including tips for skin prep, the importance of a trial, and what to expect on the big day.

At Glow in Grace, it's about more than just makeup—it's about creating a moment of calm and helping you feel your most beautiful self. I'm honored to be part of your journey and can't wait to help you glow with grace on your magical day!

Hallie xx





# About Me

Hi there, I'm Hallie White, the heart and hands behind Glow in Grace! Being a part of a bride's special day is such an honor, and I absolutely love using my skills as a makeup artist to help bring your dream wedding look to life. Based in Calhoun, Georgia, I'm a traveling artist, so whether your wedding is just down the road or a bit further away, I'm here to make your day as seamless and magical as possible.

For nearly three years, I've been working in the beauty industry, and nothing makes me happier than seeing a bride's face light up when she looks in the mirror. My approach to makeup is all about enhancing the beauty that's already there, creating a look that feels timeless, fresh, and uniquely you. Whether you're envisioning soft and natural or bold and glamorous, I'll work closely with you to make sure your vision becomes reality.

Thank you for trusting me to be part of such an important day in your life. I can't wait to help you glow with grace and step into your next chapter feeling confident, beautiful, and completely you!

# Standard Pricing Guide (under 200 miles)

Bride (trial included) - \$250

Bridesmaids - \$100

Mother of the Bride/Groom - \$100

Additional Guests - \$85

Flower-girls (Under 12) - \$40

Mileage Fee - \$1 per mile round trip  
under 200 miles



\*Please note that all prices include lashes.

\*\*More information on travel and other fees can be found on the Terms and Conditions page of this guide.

# Long Distance Pricing Guide (over 200 miles)

## Day Rate - \$300

- Each day spent traveling and/or working.
- Minimum of 3 days (travel day, working day, travel day)
- Minimum of 5 Services (price of makeup services not included in the day rate)



## Travel

- Under 5 hours will be standard \$1 per mile driven
- Flight costs will be reimbursed by the bride.
- Accommodations can be booked by the bride directly or reimbursed to the makeup artist.

## Per Diem

- Domestic Destinations - \$30 - \$50 per day
- International or High-Cost Destinations - \$50 - \$75 per day



\*Please note that all prices include lashes. The Prices for destination makeup are the same as listed on page 03.

\*\*More information on travel and other fees can be found on the Terms and Conditions page of this guide.

# A La Carte Service Pricing Guide

## Standard Pricing On-Site Touchup Service - \$50 per hour

- Minimum booking - 2 hours
- Includes makeup refreshment for bride and bridal party.
- Available for duration of the event up to 5 hours

Second Look Makeup (Bride) - \$125

Skin Prep Mini Facial (Bride) - \$75

Pre or Post-Wedding Glam (for bridal events) - \$100

Last Minute Glam for Guests (5 - 15 mins) - \$60

Last Minute Glam for Guests (20 - 30 mins) - \$85

\*Please note that all prices include lashes.

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# Trial Info + Prep

## A few things you can bring to your trial



- Inspiration photos to the look or looks you like.
- Photos of your dress, bridesmaids dresses, florals or color schemes of your wedding to give me an idea of the colors and what might look best with these.
- Information on your skin type and any issues you might have including any sensitivities.
- Any products you love or prefer to use on your day including lipstick.

## Tips

- Try and line up your makeup trial with an event; bachelorette party, bridal shower or even dress fitting, So you can get the best use out of the makeup.
- Try and leave your makeup on for as long as possible after your trial, so that you can see how well it lasts and how long it wears. This feedback is crucial for me, so I can make any changes for your day if required.
- Wear white or a light color to your trial, so you can see how it looks against a color that is similar to your wedding dress.
- Bring a friend or family member you trust to give you honest feedback and a second opinion!



# Wedding Day

## Information and Preparation

The goal is for you to ultimately relax and enjoy your wedding day! However, there are a couple of things you can do to help...

- Get plenty of rest the night before (or try to)
- Drink lots of water for skin hydration
- Try to minimize alcohol consumption the night before and day of as alcohol can dry out the skin.
- Have a clear face (no makeup), however do your usual skin prep unless you book the skin prep mini facial.
- If possible, clear a space near a window for natural light and out of the way of foot traffic for a makeup station. We may come in and move a few things around.
- I will help you put together a timeline if need be.



# Contact Me!

Get in touch with me to chat more about your day or if you have any questions that haven't been answered. Looking forward to chatting with you soon!



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[Click here for website](#)



# Terms & Conditions

Thank you for considering Glow in Grace Bridal Makeup for your special day. Please review the following terms and conditions to ensure a seamless booking experience.

## 1. Booking Requirements

- A signed contract and a non-refundable deposit of \$60 local and \$120 long distance are required to secure your wedding date.
- Dates are not reserved until both the deposit and signed agreement are received.

## 2. Minimum Service Requirements

- A minimum of 5 services is required for on-site bridal bookings.
- If fewer services are requested, a Small Party Fee of \$50 per missing service will apply to meet the minimum requirement.

## 3. Payment Policy

- The remaining balance is due 7 days before the wedding date.
- Payments can be made via venmo, cashapp, zelle or cash (if local).

## 4. Travel Fees

- There is a travel fee of \$ per mile (roundtrip).
- For destination weddings, additional travel and accommodation expenses may be required and will be outlined during the booking process.

## 5. Trial Policy

- Bridal trials are highly recommended and are available for an additional fee of \$60.
- Trials must be scheduled separately and are not included in the wedding day pricing.

# Terms & Conditions Cont.

## 6. Cancellation Policy

- Cancellations must be made in writing.
- The deposit is non-refundable. Cancellations within 4 days of the wedding date will result in forfeiture of the full balance.

## 7. Changes to Services

- Adjustments to the number of services must be finalized by 7 days before the wedding date.
- Any changes made after this deadline may incur additional fees.

## 8. Liability

- Glow in Grace Bridal Makeup is not responsible for allergic reactions or skin sensitivities. Clients are encouraged to disclose any allergies during the consultation.
- The artist reserves the right to refuse services if a client shows signs of contagious conditions (e.g., cold sores, pink eye, etc.).

## 9. Timeliness

- Clients must arrive on time for trials and adhere to the agreed schedule on the wedding day. Delays may result in reduced service time or additional fees.

## 10. Photo Usage

- By booking services, you grant Glow in Grace permission to use photos of the makeup application for promotional purposes (e.g., website, social media). If you prefer to opt out, please notify us in writing.

## 11. Force Majeure

- In the event of unforeseen circumstances (e.g., illness, extreme weather), Glow in Grace reserves the right to make alternative arrangements or provide a full refund of any payments made.

For questions or clarifications, please contact us at [your contact information].